



# National Urban Extension Conference

## *Driving Innovation Ahead*

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### A LETTER FROM THE HOST

Michigan State University Extension is proud to be hosting the National Urban Extension Conference (NUEC), *Driving Innovation Ahead*, on May 11-14, 2026, in Detroit, MI! NUEC provides opportunities for Extension professionals from all program areas to share their research and innovative educational strategies that address the needs of urban, suburban, and peri-urban populations as well as urban-rural interdependencies.

We invite you to be a part of the conference by becoming a sponsor. Being a sponsor will place your organization's name in front of Extension educators and staff members from throughout the country. We appreciate your financial support and are confident that you'll find value in your participation.

**May 11-14, 2026**

The Westin Book Cadillac  
Detroit  
Detroit, MI

#### **Monday**

Committee Meetings

Welcome Reception

#### **Tuesday through Thursday**

Keynote Speakers

Plenary Speakers

Panel Presentations

Breakout Sessions

Lightning Talks

Networking Opportunities

Collaborative Working Sessions

Conference Tours

Please visit [the Conference's website](#) to learn more.

## Sponsorship Guidelines

Sponsors will receive benefits based on their contributions as described below. Sponsors are welcome to supply swag items for the welcome materials in lieu of a financial donation. Sponsorship level will be based on the cost of swag items for such sponsorships.:

Benefits to Sponsor	Diamond (Lunch) \$20,000	Platinum (Breakfast) \$15,000	Gold (Break) \$10,000	Silver (Workshops on the Move) \$5,000	Bronze (General) \$4,999 or less
Name and logo recognition during breakfast and lunch of each day.	X	X	X	X	X
Logo acknowledgement on website, conference program, and email communications.	X	X	X	X	X
Complimentary conference registration(s) <i>(one for Silver, two for Gold, three for Platinum, four for Diamond).</i>	X	X	X	X	
One company-supplied, self-standing banner displayed at the conference.	X	X	X	X	
Booth display at conference.	X	X	X		
Poster display in Poster Session.	X	X			

*\*Requests for changes in recognition, or support of specific activities and must be approved by the conference planning committee.*

**Go to the [conference's registration page](#) to register your sponsorship today!**